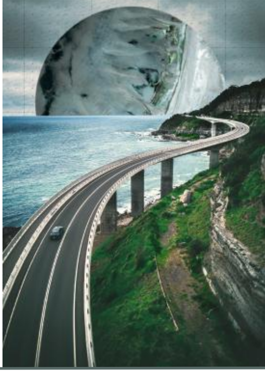
Business Continuity Management (BCM)

Building organisational resilience systematically – ensuring operational continuity even in critical situations.

Disruptions and emergencies are not a question of if – but when. With a structured BCM approach, you can reduce downtime, secure revenue streams and meet increasing regulatory and insurance-related requirements. “



There is a better way!

Many companies are currently losing revenue.

Across companies of all sizes, we see:

- Cyberattacks & IT outages
- Loss of key personnel and expertise
- Regulatory & insurance-related requirements
- Complex system & process dependencies (“single points of failure”)
- Geopolitical & environmental influences
- Supply chain disruptions

The consequences are significant:

- x High financial losses
- x Extended business interruptions
- x Loss of customers and market share
- x Reputational damage
- x Increased compliance risks
- x Less favourable insurance conditions for operational and infrastructure risks

You can achieve this too!

Outstanding management looks ahead and protects both the company and its revenue streams.

- ✓ BCM enables critical processes to resume within defined recovery time objectives and significantly strengthens organisational resilience. A structured Business Continuity Plan can, for example, support faster recovery following cyber incidents[1].
- ✓ Risk reduction can improve insurability and create financing advantages.
- ✓ Ensure regulatory compliance – BCM is effectively mandatory in many industries.
- ✓ Protect reputation and enterprise value. Clear, planned crisis communication and the ability to maintain delivery capabilities can strengthen customer loyalty and secure business continuity. Nearly 40% of companies never reopen after a major disaster[2].

How can companies be protected effectively?

Step-by-step development and operation of a BCM system:

BUSINESS IMPACT ANALYSIS

Critical processes and resources identified, objectives defined and prioritised.

RISK ANALYSIS

Disruption scenarios assessed and response options derived.

BCM GOVERNANCE & ORGANISATION

Response structures developed and embedded, employees sensitised and trained.

BUSINESS CONTINUITY PLANS

Concrete, practical continuity plans developed for critical processes and their associated resources.

TESTING & CONTINUOUS IMPROVEMENT

Conduct regular tests and exercises, identify weaknesses and continuously improve BCM in line with the PDCA cycle.

Take a step towards greater security!

We can deliver rapid results.

BCM-Readiness

Your BCM intensive programme

4-12 weeks

- Focus on a selected area or business unit, top revenue drivers and revenue-critical risks
- Interviews and workshop sessions with key stakeholders
- Initial criticality and impact assessment with a target vision for highly effective, monetizable quick wins

[1]https://www.thebci.org/resource/bci-continuity-and-resilience-report-2023.htm, [2]https://www.fema.gov/sites/default/files/documents/fema_strategic-foresight-2050_current-trend-paper.htm

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